



NAPSTER NOW AVAILABLE ON WEB-ENABLED PHONES VIA M.NAPSTER.COM

*Best Buy Mobile Offers \$15 in Napster Music Free
with Mobile Phone Purchase*

LOS ANGELES – September 1, 2009 – [Napster](#), the pioneer of digital music, today announced subscribers can now access their account at [m.napster.com](#) from most web-enabled phones, regardless of carrier. Subscribers can now browse, search, preview and use account credits to download tracks “over the air” from Napster’s library of more than nine million songs.

Napster customers currently receive five MP3s and unlimited listening on the PC for \$5 per month. Beginning today, they can redeem credits and download tracks “over the air,” as well as receive a back-up MP3 copy for their PC – at no additional cost. Consumers can also create a new account or add credits to an existing account directly from their phone using a Napster prepaid card.

“Napster subscribers can now discover and download music at anytime on more phones from just about any carrier,” said Brad Duea, Napster president. “This is one of the strongest steps we’ve made to date toward our goal of making Napster and music accessible anytime, anywhere.”

To promote the debut of [m.napster.com](#), and celebrate September as “Music Month,” [Best Buy](#) will offer \$15 worth of Napster music (15 songs to keep and three months of unlimited listening on the PC) at no charge with the purchase of any contract mobile phone.

“Mobile phones are becoming the focal point for how people connect with their world, and music is a big piece of that,” said Jude Buckley, chief marketing and merchant officer for Best Buy Mobile. “Our customers want to be able to download and listen to music no matter where they are, and now Napster makes it accessible and simple to get music on any type of mobile phone.”

- more -

Today's debut of m.napster.com is the first of many initiatives coming from Napster in the near future that exemplify the company's strategy of making music instantly available from everywhere one might be.

About Napster

Napster, the pioneer of digital music, offers the ultimate in interactive music experiences, creating better ways to discover, share, acquire and enjoy music – anytime, anywhere. The company's flagship service, Napster, is the ultimate digital music package, offering unlimited on-demand music streaming as well as downloadable songs for one's permanent collection playable on any MP3 compatible device, including iPod®, iPhone® and all music-enabled mobile phones. The service is available at www.napster.com and m.napster.com in the U.S. It is also available on the PC in Canada, the U.K., Germany and Japan. A wholly owned subsidiary of Best Buy, Inc. (NYSE: BBY), Napster is headquartered in Los Angeles.

#