



DELL CONSUMER LAPTOPS AND DESKTOPS IN THE US, UK AND GERMANY TO COME WITH A YEAR OF NAPSTER

Inspiron and Studio Models Sold Through Dell direct channels and through Best Buy stores in U.S. will include 60 MP3s and 12 months of unlimited on-demand streaming

LOS ANGELES – October 2, 2009 – It just got a bit easier for people who like listening to music on their laptop or desktop computers. [Napster](#), the pioneer of digital music, today announced that beginning later this month, Dell will ship select systems in the U.S., U.K. and Germany with instant access to a free year (retail value: \$60) of Napster, including 60 MP3s of the consumer's choice plus 12 months of unlimited on-demand music listening from a catalog of more than eight million songs.

"People want the ability to personalize their PCs, and music is a great way for them to do that," said Rachna Bhasin, GM Strategic Partnerships, Dell consumer. "Dell is now making it easier than ever for customers to enjoy their favorite music by downloading MP3s of their choice, as well as discover new music with streaming from Napster's vast music collection."

Select Dell Studio and Inspiron PC models shipping directly from Dell in the U.S., U.K. and Germany, as well as Dell branded PCs purchased at Best Buy in the U.S., will be sold with a Napster icon on the desktop and "Dell Dock" that enables instant redemption of a one-year Napster subscription.

"Napster is pleased to be working with Dell to deliver a valuable and easy music experience for customers," said Brad Duea, Napster president. "Whether consumers buy their Dell PC from Best Buy or directly from Dell, they can immediately customize it with their favorite music and enjoy unlimited listening of Napster's entire catalog for a year."

Napster is the ultimate digital music service, offering MP3 downloads and unlimited on-demand music for as low as \$5 per month. Plans start with MP3 credits (5, 15, 30 or 60) to download songs from Napster's huge library—more than eight million tracks covering all kinds of music, from all major labels and thousands of independent artists. Unlimited streaming music allows members to listen to individual tracks as often as they like—or choose from commercial-free radio stations and expertly programmed playlists.

About Napster

Napster, the pioneer of digital music, offers the ultimate in interactive music experiences, creating better ways to discover, share, acquire and enjoy

music – anytime, anywhere. The company’s flagship service, Napster, is the ultimate digital music package, offering unlimited on-demand music streaming as well as downloadable songs for one’s permanent collection playable on any MP3 compatible device, including iPod®, iPhone® and all music-enabled mobile phones. The service is available at www.napster.com and m.napster.com in the U.S. It is also available on the PC in Canada, the U.K., Germany and Japan. A wholly owned subsidiary of Best Buy, Inc. (NYSE: BBY), Napster is headquartered in Los Angeles.

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