



COMPANY BACKGROUND

MAY 2009

Napster® (www.napster.com), part of Best Buy, is the pioneer of digital music and the ideal experience for discovering, acquiring and enjoying music – anytime, anywhere. The company's flagship service is the ultimate in digital music, offering MP3s for one's permanent collection together with unlimited on-demand music streaming. The company's online music service is available in the U.S., Canada, the U.K., Germany and Japan. Napster Mobile, one of the industry's fastest growing mobile music platforms, provides the premier mobile music experience for customers in select markets around the world.

Product and Service Features

- Product line includes: Napster, Napster to Go® and Napster Mobile
- Large, comprehensive MP3 and streaming catalog (7+ million tracks)
- On-demand streaming, music portability and MP3 downloads
- Genre and themed playlists interactive, commercial-free radio stations
- Staff picks; featured artists across all major genres
- Music discovery features such as search and Napster's exclusive automix
- Napster charts; *Billboard* charts; genre and artist pages

Competitive Edges

- Best value in digital music
- Widely recognized online music brand
- Largest MP3 and streaming music catalog
- Global footprint
- Leader in mobile music
- Blue chip partners in retail (Best Buy), mobile (AT&T) and hardware (Logitech, Sonos, Sony)
- Music anywhere, anytime – at home, at the office, in the living room and on multiple devices

Company Milestones

- Introduced service pairing MP3 credits and on-demand streaming (May '09)
- Best Buy [NYSE: BBY] acquires Napster (Oct '08)
- Launched MP3 store (May '08)
- Launched Napster Mobile OTA service with AT&T (Nov '07)
- Partnered with Sonos (Oct '07)

Officers

- Chief Executive Officer – Chris Gorog
- President – Brad Duea
- Chief Operations Officer – Christopher Allen

Headquarters

- 9044 Melrose Avenue, Los Angeles, CA 90069
- www.napster.com