



Napster is committed to providing an advertising service with fair and consistent policies that benefit our users, advertisers, and partners. To achieve this goal, we maintain high standards for ads accepted into Napster.com.

To run your ads on Napster.com and our growing products, you must adhere to our content policies. Application of our policies will always involve an element of discretion and we reserve the right to reject or approve any ads.

<b>Aids to Pass Drug Tests</b>	Advertising is not permitted for the promotion of products such as drug cleansing shakes and urine test additives.
<b>Anti and Violence</b>	<p>Advertisements and associated websites may not promote violence or advocate against a protected group. A protected group is distinguished by their:</p> <ul style="list-style-type: none"><li>• Race or ethnic origin</li><li>• Color</li><li>• National origin</li><li>• Religion</li><li>• Disability</li><li>• Sex</li><li>• Age</li><li>• Veteran status</li><li>• Sexual orientation/Gender identity</li></ul> <p>This standard applies to everyone who wants to advertise on Napster, whether we agree with their viewpoint or not.</p>
<b>Bulk Marketing</b>	<p>Advertising of bulk marketing products is not permitted if the stated or implied use of the following products is unsolicited spam:</p> <ul style="list-style-type: none"><li>• Email lists that are not opt-in</li><li>• Bulk email software</li><li>• Bulk messaging</li></ul>
<b>Cable Descramblers and Black Boxes</b>	Advertising is not permitted for products that descramble cable and satellite signals in order to get free cable services.
<b>Counterfeit Designer Goods</b>	Advertising is not permitted for products that are replicas, or imitations, of designer goods.
<b>Dialers</b>	We do not permit advertising that is associated with dialers in any way.
<b>Drugs and Drug Paraphernalia</b>	Advertising is not permitted for the promotion of drugs and drug paraphernalia. This includes drug accessories, illegal drugs, and

	herbal drugs such as salvia and magic mushrooms.
<b>Fake Documents</b>	Advertising is not permitted for the promotion of fake IDs, passports, diplomas, and noble titles.
<b>Fireworks/Pyrotechnic Devices</b>	Advertising is not permitted for the promotion of fireworks and pyrotechnic devices.
<b>Gambling</b>	Advertising for online casinos and gambling may be acceptable in some cases. Please contact an account representative.
<b>Hacking and Cracking Sites</b>	Advertising is not permitted for the promotion of hacking or cracking. For example, sites must not provide instructions or equipment to illegally access or tamper with software, servers, or websites. Advertising is not permitted for the promotion of sites or products that enable illegal access of or tampering with software, servers, websites, cell phones or other communications or content delivery systems or devices.
<b>Miracle Cures</b>	Advertising is not permitted for the promotion of miracle cures, such as 'Cure cancer overnight!'
<b>Mod Chips</b>	Advertising is not permitted for the promotion of mod chips, such as devices that unlock copyright protection.
<b>Prescription Drugs and Related Content</b>	Websites advertising prescription drugs or using prescription drug keywords may only target the U.S. or Canada, and must be SquareTrade certified. Ads will not run until a valid SquareTrade identification number is provided. The SquareTrade program is only open to pharmacies based in the U.S. or Canada.
<b>Prostitution</b>	Advertising is not permitted for the promotion of prostitution.
<b>Sexual Content (Adult)</b>	Advertising is not permitted for the promotion of child pornography or other non-consensual material.
<b>Solicitation of Funds</b>	Only government-registered charities may solicit funds.  Political fundraising is generally permitted.
<b>Tobacco and Cigarettes</b>	Advertising is not permitted for Tobacco and Cigarettes.
<b>Traffic Devices</b>	Advertising is not permitted for the promotion of radar jammers, license plate covers, traffic signal changers, and related products.
<b>Weapons</b>	Advertising is not permitted for the promotion of certain weapons, such as firearms, ammunition, etc...